



Welcome to Kaur Photography!

We are so pleased you have chosen Kaur Photography and look forward to working with you to exceed your expectations. Custom portraiture is an investment in beautiful artistry that will be treasured for generations to come and we are committed to capturing your family in an original, artistic, natural way, creating the heirlooms that will become your family's history.

This welcome kit shares what you can expect from your custom photography experience with Kaur Photography and provides helpful, important information about the uniquely rewarding experience we offer.

If you have questions or need additional information, please feel free to contact us. We look forward to working with you.

Sincerely,

Gurpreet Kaur

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Your Custom Photography Experience

The photographic art you place on your wall is the sum of the vision of the photographer, what you wear to your session, the environment, the lighting, even the mood and personality of subjects at the time of the session.

Custom photography is ultimately about choice, experience and finding a professional who takes the time to get to know your family and your needs, giving you full, undivided attention without worry of who is next "in line," or the feeling of a crowded portrait studio.

Offering a range of products and unparalleled service, our custom photography studio:

- Offers the finest service and portraiture available
- Presents the best images that meet our creative sensibilities and highest standards
- Provides images which are fully edited, color corrected and retouched
- Keeps you and your total experience in mind.

We are excited to begin our creative journey with you!



What you can expect: The Process

Portrait Sessions include:

- A pre-session phone or in-person consultation to discuss your portrait needs
- A photo shoot at the studio, your home, or another location with Photographer's Name
- Up to five people (\$35 for each additional subject/pet)
- At least 30 images presented
- A personal order session at the studio within 2 weeks of your session
- Additional prints and products available a la carte

At the session:

I'll arrive a few minutes early to set up. I will touch base with you to review our plan for the session. I will take a little time to get to know your child and let them get used to me before we begin shooting. Please give me a little space with your child so they do not feel as though they have to "perform". I will make sure no one is forced to do anything they do not want to do, i.e., say "cheese" or pose in a fake way. I will also ask everyone to put their best foot forward and be happy, since adults set the tone for the children. The session generally lasts between 60 and 90 minutes with time for a break and/or small snack, if necessary.





After the session.


- Your portraits will be culled to the absolute best of the best, usually 30-35 images.
- All images will be color corrected, cropped, and prepared for presentation.
- With 2 weeks, we will conduct the order session in the comfort of your home.
- We are able to project life-size images and wall groupings right on your wall for you to enjoy and decide where the custom art works best.
- Your order will be processed and completed within 3 weeks (slightly longer for albums and specialty products).
- We will archive all of your ordered images for reorders for one year. We will call you to arrange pick-up/delivery as soon as your art arrives.



What to Wear...

What you wear is key for a successful session. Clothing complements who you are as a family, speaks to the environment in which the session is taking place, and coordinates with the home where final images will be displayed. Your style should be as unique as your family, so we've put together some clothing advice for a creative, comfortable session.

For the whole family

- Be sure to plan your outfits completely a few days before your session. Here are some general rules of the road for making picture-perfect fashion decisions:
 - Choose a palette of 3-4 colors and mix it up, including both pants and dresses. You want a cohesive feel, but without being overly 'matchy-matchy'. Picture a page in a clothing catalog where everyone coordinates, but nobody stands out more than the rest.
 - Light clothes look better on lighter backgrounds, and dark clothes look better on darker backgrounds.
 - Generally, sleeveless shirts and shorts on adults tend not to flatter, but layered clothing is fabulous.
 - Arrange your outfits ahead of time on a big bed, including accessories.
 - Make sure all clothes are clean and pressed and on hangers a few days before your session.
 - Remember, shoes must be clean and stylish, too.
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Babies and Kids

Newborns are sweet, sleepy bundles, so keep things simple.

Choose:

- Solid onesies, simple cloth diapers or diaper
- Covers, and plain swaddling blankets
- Knitted caps, which are adorable for a few images
- A few special/classic props, like heirloom
- Silver rattles
- Extra blankets for variety

Avoid:

- Grown-up clothes, with collars and buttons
- Socks, shoes, or big bows

Babies and Kids can be bolder with color and style.

Choose:

- To show off their fun style with layered clothing
- Non-fussy, casual clothes to keep kids comfortable and for natural expressions of their real personalities
- Fitted clothes

Avoid:

- Big bows, any sort of makeup or hairspray
- Baggy clothes



Adults

Choose:

- Clothes that flatter your body type and coordinate well with the rest of the group
- Solid colors, which usually photograph best
- A clean shaven look for men
- To have hair cut a week, or so, before the session (men)
- To have hair styled before the session (women)
- To have natural makeup that is slightly heavier than usual

Avoid:

- Dressy clothes, unless it is a formal event
- Sleeveless shirts and shorts, which tend to not flatter adults
- Logos and bold patterns

* We will gladly retouch boo-boos, scars, and blemishes if required. Our clients love this extra service.





Studio Policies

Please note the following:

- No camera/cell phones are allowed at sessions, or at photo or order sessions.
- In case of rain or severe weather, the studio reserves the right to postpone the session, but no more than 2 weeks.
- Sessions may be rescheduled by the client once; otherwise the retainer will be forfeited.
- Due to the custom nature of portraits, all orders are paid in full at the order session.
- Our studio accepts cash, checks, and credit card payments.
- There is a \$250 minimum for re-orders. Current pricing will apply.
- Prices are subject to change without notice, but current pricing at time of booking is honored for one month after sessions occur.
- To make room for new clients, unordered images will be purged from our systems 30 days after your session. Ordered images will be archived in our system for 1 year for holiday cards and reorders

* Printing, copying, downloading or scanning images without written consent is strictly prohibited.

Use of Images

In 1976, the Federal Government passed the copyright law to prevent the copying of protected materials, including books, sheet music, and professionally created photographs.





The portraits you have commissioned us to create are from one of the most celebrated custom boutique studios in the industry. Kaur Photography invests heavily in education and training in order to provide the highest level of quality of photography. As such, duplicating, scanning or copying images creates a severe loss of color, clarity and permanence in the portraiture.

Since such losses reflect poorly on the reputation of our professional work, Kaur Photography has reserved the copyright on each portrait we create.

We sincerely appreciate your understanding and cooperation in helping us continue to provide the highest levels of quality and integrity for which we are known.

The US Copyright Act

The COPYRIGHT ACT protects photographers by giving the author of the photograph the exclusive right to reproduce your photographs, including the right to control the production of copies.

It is illegal to copy or reproduce these photographs elsewhere without our written permission. Copyright infringement is a felony and is punishable by civil and criminal penalties. The law also specifies damages at \$150,000 per infringement.

